

ATO ACADEMY SOCIAL MEDIA RELEASE

ATO Academy has media arts (photography, newsletter, blogs and vlogs) capabilities infused into our academic day.

We may post student of the month, student work, weekly/monthly spotlights or highlights, etc. included as videos or photographs on our website and social media platforms.

This is optional. Please review the release and return to the school instructional coach.

Please understand that failure to return this release form within ten (10) school days from the date of distribution will constitute approval of the above requests.

Student Media Consent and Release Form

Throughout the school year, students may be highlighted in efforts to promote ATO Academy activities and achievements. For example, students may be featured in materials to train teachers and/or increase public awareness of our schools through newspapers, radio, TV, the web, DVDs, displays, brochures, and other types of media. I, as the parent or guardian of _____, hereby give ATO Academy and its employees, representatives, and authorized media organizations permission to print, photograph, and record my child for use in audio, video, film, or any other electronic, digital and printed media.

- a. This is with the understanding that neither ATO Academy nor its representatives will reproduce said photograph, interview, or likeness for any commercial value or receive monetary gain for use of any reproduction/broadcast of said photograph or likeness. I am also fully aware that I will not receive monetary compensation for my child's participation.
- b. I further release and relieve ATO Academy, its Board of Trustees, employees, and other representatives from any liabilities, known or unknown, arising out of the use of this material. I certify that I have read the Media Consent and Release Liability statement and fully understand its terms and conditions.

Print Student Name(s) _____ Grade(s) _____

Parent Signature: _____ Date _____