

Shalay Garcia

CREATIVE DIRECTOR & CHOREOGRAPHER

Phoenix, AZ |

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PROFESSIONAL SUMMARY

A Creative Director and Choreographer with a passion for storytelling through movement. Specializing in hip hop, contemporary, and Afro-Caribbean dance, work blends styles to create emotionally charged, visually striking performances. Choreography explores the intersection of movement, music, and narrative, using the body as a powerful tool for expression. Experience includes directing and choreographing for stage productions, community projects, and interdisciplinary collaborations, always pushing the boundaries of movement as an art form.

EDUCATION

MAY 2025

Bachelor of Arts in Performance and Movement

The Herberger Institute for Design & the Arts
Arizona State University - Tempe, Arizona

SKILLS

- Project Management
- Kinesthetic Awareness & Body Alignment
- Improvisation Techniques
- Energy Projection & Expression
- Video Editing & Visual Composition
- Symbolism & Abstract Storytelling
- Branding & Online Presence Management
- Choreography & Multi-Style Dance Performance (Hip Hop, Contemporary, Jazz, and more)

REFERENCES

Coach Peaches

At The Outlet Inc.

Email: info@attheoutlet.org

Leah Roman

Jukebox Dance Studios

Email: thejukeboxstudios@gmail.com

CREATIVE EXPERIENCE

e.MOTION (2025) – Margaret Gisolo Theater,
Tempe, AZ

Directed, choreographed and performed a theatrical dance production exploring emotion through movement. Featured in Latent Heat Transitions II at Arizona State University.

emPOWER Her (2024) – At The Outlet Inc.,
Phoenix, AZ

Led a therapeutic dance workshop for 50 women, focusing on healing, confidence, and self-expression.

What Is True? (2024) – At The Outlet Inc.,
Phoenix, AZ

Choreographed and performed in a visual dance project exploring perception and reality.

One Step Beyond Inc. (2022–2023) – Scottsdale,
AZ

Dance Instructor & Virtual Concept Creator
Taught adaptive dance for adults with developmental disabilities. Created virtual dance concepts for accessibility.

Super Bowl LVII (2023) – Field Dancer, Glendale,
AZ

Performed in Rihanna's Halftime Show,
choreographed by Paris Goebel, executing large-scale choreography with precision.

COLLABORATIONS & WORK EXPERIENCE

- **At The Outlet Inc. (2025)- Internship**
Dance Coordinator, ASU Prep Pilgrim Rest Phoenix, Arizona
- **At The Outlet Inc. (2025)- Co Creative Director and Choreographer,** Arizona Rattlers Halftime Performance Glendale, Arizona
- **Valley Youth Theatre (2024) -Internship**
Choreographer's Assistant, *Wonka & Hunchback of Notre Dame*
Phoenix, Arizona
- **Jukebox Dance Studios (2022–2024)** Dance Coach & Instructor, *Mini Jukebox*
Mesa, Arizona
- **Dance Fusion AZ (2022)**
Hip-Hop Instructor, featured on *Baba Blast!*
Learn to Dance YouTube video
Scottsdale, Arizona