

# Shalay Garcia

## CREATIVE DIRECTOR & CHOREOGRAPHER

Phoenix, AZ |

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## PROFESSIONAL SUMMARY

A Creative Director and Choreographer with a passion for storytelling through movement. Specializing in hip hop, contemporary, and Afro-Caribbean dance, work blends styles to create emotionally charged, visually striking performances. Choreography explores the intersection of movement, music, and narrative, using the body as a powerful tool for expression. Experience includes directing and choreographing for stage productions, community projects, and interdisciplinary collaborations, always pushing the boundaries of movement as an art form.

## EDUCATION

**MAY 2025**

### **Bachelor of Arts in Performance and Movement**

The Herberger Institute for Design & the Arts  
Arizona State University - *Tempe, Arizona*

## SKILLS

- Project Management
- Kinesthetic Awareness & Body Alignment
- Improvisation Techniques
- Energy Projection & Expression
- Video Editing & Visual Composition
- Symbolism & Abstract Storytelling
- Branding & Online Presence Management
- Choreography & Multi-Style Dance Performance (Hip Hop, Contemporary, Jazz, and more)

## REFERENCES

Coach Peaches

*At The Outlet Inc.*

Email: [info@attheoutlet.org](mailto:info@attheoutlet.org)

Leah Roman

*Jukebox Dance Studios*

Email: [thejukeboxstudios@gmail.com](mailto:thejukeboxstudios@gmail.com)

## CREATIVE EXPERIENCE

**e.MOTION (2025)** – Margaret Gisolo Theater,  
*Tempe, AZ*

Directed, choreographed and performed a theatrical dance production exploring emotion through movement. Featured in *Latent Heat Transitions II* at Arizona State University.

**emPOWER Her (2024)** – **At The Outlet Inc.**,  
*Phoenix, AZ*

Led a therapeutic dance workshop for 50 women, focusing on healing, confidence, and self-expression.

**What Is True? (2024)** – **At The Outlet Inc.**,  
*Phoenix, AZ*

Choreographed and performed in a visual dance project exploring perception and reality.

**One Step Beyond Inc. (2022–2023)** – *Scottsdale, AZ*

Dance Instructor & Virtual Concept Creator  
Taught adaptive dance for adults with developmental disabilities. Created virtual dance concepts for accessibility.

**Super Bowl LVII (2023)** – **Field Dancer**, *Glendale, AZ*

Performed in Rihanna's Halftime Show, choreographed by Paris Goebel, executing large-scale choreography with precision.

## COLLABORATIONS & WORK EXPERIENCE

- **At The Outlet Inc. (2025)**- **Internship**  
Dance Coordinator, *ASU Prep Pilgrim Rest Phoenix, Arizona*
- **At The Outlet Inc. (2025)**- **Co Creative Director and Choreographer**, *Arizona Rattlers Halftime Performance Glendale, Arizona*
- **Valley Youth Theatre (2024)** -**Internship**  
Choreographer's Assistant, *Wonka & Hunchback of Notre Dame Phoenix, Arizona*
- **Jukebox Dance Studios (2022–2024)** Dance Coach & Instructor, *Mini Jukebox Mesa, Arizona*
- **Dance Fusion AZ (2022)**  
Hip-Hop Instructor, featured on *Baba Blast!*  
Learn to Dance YouTube video  
*Scottsdale, Arizona*